

Finding the Good Life with Dr. Gene is a groundbreaking television series that highlights the link between Oral and Systemic health. Offering expert interviews, life-changing stories, cutting edge science and a weekly feature on how technology is transforming the healthcare system, the show is designed to empower the public with the latest and most accurate information about how to live a healthier life.



MARKETS	US COVERAGE	TV HH	AIRINGS
160	93.18	106.8M	412

Rank	DMA	State	TV HH	% of US	Affiliate	Air Time
1	New York	NY	7348620.	6.41%	WEPT	Tuesdays 9a, Tuesdays 5pm
2	Los Angeles	CA	5476830.	4.78%	KFLA	Tuesdays 6a, Tuesdays 2pm
3	Chicago	IL	3463060.	3.02%	WJYS MCTV AMG	Tuesdays 8a, Tuesdays 4pm Tuesdays 8a, Tuesdays 4pm Tuesdays 8a, Tuesdays 4pm
4	Philadelphia	PA	2942800.	2.57%	WPSJ	Tuesdays 9a, Tuesdays 5pm
5	Dallas	TX	2713380.	2.37%	KBOP Abeline TV	Tuesdays 9a, Tuesdays 5pm Sundays 5pm
6	Washington, DC (Hagrstwn)	MD	2476680	2.16%	AMG	Tuesdays 9a, Tuesdays 5pm
7	Houston	TX	2450800	2.14%	KVQT	Tuesdays 7a, Tuesdays 3pm
8	San Francisco-Oak-San Jose	CA	2488090	2.17%	KQSL	Tuesdays 9a, Tuesdays 5pm
9	Atlanta	GA	2412730	2.10%	WDWW AMG	Tuesdays 9a, Tuesdays 5pm Tuesdays 9a, Tuesdays 5pm
10	Boston	MA	2424240.	2.11%	WLEK BourneTV	Tuesdays 9a, Tuesdays 5pm Varies
11	Phoenix	AZ	1890100.	1.65%	K25DM	Tuesdays 6a, Tuesdays 2pm

12	Seattle-Tacoma	WA	1808530.	1.58%	KUSE	Tuesdays 9a, Tuesdays 5pm
13	Tampa-St. Pete (Sarasota)	FL	1908590.	1.66%	WHRT WCLF	Tuesdays 9a, Tuesdays 5pm Tuesdays 9a, Tuesdays 5pm
14	Detroit	MI	1856030	1.62%	WUDL	Tuesdays 9a, Tuesdays 5pm
15	Minneapolis-St. Paul	MN	1742530.	1.52%	KMDB KNJK AMG	Tuesdays 9a, Tuesdays 5pm Tuesdays 9a, Tuesdays 5pm Tuesdays 9a, Tuesdays 5pm
16	Miami-Ft. Lauderdale	FL	1696330.	1.48%	WMDF	Tuesdays 9a, Tuesdays 5pm
17	Denver	CO	1630380.	1.42%	AMG ATV	Tuesdays 9a, Tuesdays 5pm Wednesdays 12:30p
18	Orlando-Daytona Bch-Melbrn	FL	1519570.	1.33%	WRCZ WFEF WZXZ	Tuesdays 9a, Tuesdays 5pm Tuesdays 9a, Tuesdays 5pm Tuesdays 9a, Tuesdays 5pm
19	Cleveland-Akron (Canton)	OH	1498960.	1.31%	AMG WIVN WQDI	Tuesdays 9a, Tuesdays 5pm Tuesdays 9a, Tuesdays 5pm Tuesdays 9a, Tuesdays 5pm
20	Sacramento-Stkton-Modesto	CA	1379770.	1.20%	KAHC KFMS	Tuesdays 9a, Tuesdays 5pm Tuesdays 9a, Tuesdays 5pm
21	St. Louis	MO	1215570.	1.06%	WODK	Tuesdays 9a, Tuesdays 5pm
22	Portland, OR	OR	1143670.	1.00%	AMG	Tuesdays 9a, Tuesdays 5pm
23	Charlotte	NC	1189950.	1.04%	WVEB TPC	Tuesdays 9a, Tuesdays 5pm Sundays 5pm

24	Pittsburgh	PA	1160220.	1.01%	WBCZ AMG	Tuesdays 9a, Tuesdays 5pm Tuesdays 9a, Tuesdays 5pm
25	Raleigh	NC	1153580	1.01%	WAUG WARZ WIRP TPC	Tuesdays 9a, Tuesdays 5pm Tuesdays 9a, Tuesdays 5pm Tuesdays 9a, Tuesdays 5pm Sundays 5pm
26	Baltimore	MD	1119480.	0.98%	WMJF	Tuesdays 9a, Tuesdays 5pm
27	Indianapolis	IN	1086310.	0.95%	AMG WCZA	Tuesdays 9a, Tuesdays 5pm Tuesdays 9a, Tuesdays 5pm
28	San Diego	CA	1065700.	0.93%	AMG	Tuesdays 9a, Tuesdays 5pm
29	Nashville	TN	1011570.	0.88%	WJNK WKUW	Tuesdays 9a, Tuesdays 5pm Tuesdays 9a, Tuesdays 5pm
30	Hartford & New Haven	CT	963950.	0.84%	WRNT	Tuesdays 9a, Tuesdays 5pm
31	San Antonio	TX	938660.	0.82%	KOBS	Tuesdays 9a, Tuesdays 5pm
32	Columbus	OH	920740.	0.80%	WCSN	Tuesdays 9a, Tuesdays 5pm
33	Kansas City	KS/MO	919020.	0.80%	KCMN KAJF LUTV	Tuesdays 9a, Tuesdays 5pm Tuesdays 9a, Tuesdays 5pm Varies
34	Salt Lake City	UT	916960.	0.80%	KCSG	Tuesdays 9a, Tuesdays 5pm
35	Milwaukee	WI	895700.	0.78%	WTSJ	Tuesdays 8a, Tuesdays 4pm
36	Cincinnati	OH	863800.	0.75%	WKRP WOTH	Tuesdays 9a, Tuesdays 5pm Tuesdays 9a, Tuesdays 5pm

37	Greenville-Spart-Ashevil-And	SC	845990.	0.74%	W41BQ	Tuesdays 9a, Tuesdays 5pm
38	West Palm Beach-Ft. Pierce	FL	824920.	0.72%	WXOD WWCI	Tuesdays 9a, Tuesdays 5pm Tuesdays 9a, Tuesdays 5pm
39	Austin	TX	771210.	0.67%	KVAT	Tuesdays 9a, Tuesdays 5pm
40	Las Vegas	NV	757840.	0.66%	KLBC KHMP	Tuesdays 9a, Tuesdays 5pm Tuesdays 9a, Tuesdays 5pm
41	Oklahoma City	OK	722140.	0.63%	KBCZ KUOC	Tuesdays 9a, Tuesdays 5pm Tuesdays 9a, Tuesdays 5pm
42	Norfolk-Portsmth-Newpt Nws	VA	717170.	0.63%	AMG W22EN	Tuesdays 9a, Tuesdays 5pm Tuesdays 9a, Tuesdays 5pm
44	Grand Rapids-Kalmzoo-B.Crk	MI	709670.	0.62%	WMKG	Tuesdays 9a, Tuesdays 5pm
45	Birmingham (Ann and Tusc)	AL	696380.	0.61%	WEAC WUOA	Tuesdays 9a, Tuesdays 5pm Tuesdays 9a, Tuesdays 5pm
46	Greensboro-H.Point-W.Salem	NC	690050.	0.60%	WGSR	Tuesdays 9a, Tuesdays 5pm
47	Jacksonville	FL	688500.	0.60%	WKBJ WRCZ WQXT	Tuesdays 9a, Tuesdays 5pm Tuesdays 9a, Tuesdays 5pm Tuesdays 9a, Tuesdays 5pm
48	Albuquerque-Santa Fe	NM	677590.	0.59%	KUMI	Tuesdays 9a, Tuesdays 5pm
49	Louisville	KY	662170.	0.58%	WNDA	Tuesdays 9a, Tuesdays 5pm
50	New Orleans	LA	641620.	0.56%	AMG	Tuesdays 8a, Tuesdays 4pm

51	Memphis	TN	633930.	0.55%	WQEK WBII WPRQ	Tuesdays 9a, Tuesdays 5pm Tuesdays 9a, Tuesdays 5pm Tuesdays 9a, Tuesdays 5pm
52	Providence-New Bedford	RI	616280.	0.54%	ONTV	Tuesdays 9a, Tuesdays 5pm
53	Buffalo	NY	593710.	0.52%	WBXZ	Tuesdays 9a, Tuesdays 5pm
54	Fresno	CA	573180.	0.50%	KSDI	Tuesdays 6a, Tuesdays 2pm
55	Richmond/Petersberg	VA	564510.	0.49%	AMG	Tuesdays 9a, Tuesdays 5pm
56	Wilkes Barre-Scranton-Hztn	PA	554660.	0.48%	AMG	Tuesdays 9a, Tuesdays 5pm
57	Little Rock-Pine Bluff	AR	547950.	0.48%	KJLR KWMO	Tuesdays 9a, Tuesdays 5pm Tuesdays 9a, Tuesdays 5pm
58	Tulsa	OK	531230.	0.48%	KUOC	Tuesdays 9a, Tuesdays 5pm
59	Albany-Schenectady-Troy	NY	529120.	0.46%	AMG	Tuesdays 9a, Tuesdays 5pm
60	Mobile-Pensacola (Ft Walt)	AL/FL	528320.	0.46%	WEDS	Tuesdays 9a, Tuesdays 5pm
61	Ft. Myers-Naples	FL	518730.	0.45%	WGPS	Tuesdays 9a, Tuesdays 5pm
62	Knoxville	TN	514610.	0.45%	WJDP	Tuesdays 9a, Tuesdays 5pm
63	Lexington	KY	479420.	0.42%	TV-10	Tuesdays 9a, Tuesdays 5pm
64	Dayton	OH	466040.	0.41%	WRCX	Tuesdays 9a, Tuesdays 5pm
65	Honolulu	HI	442820.	0.39%	KAIL	Friday 3a

					KUPU	Friday 3a
66	Wichita-Hutchinson Plus	KS	439760.	0.38%	KCTU KFVT	Tuesdays 9a, Tuesdays 5pm Tuesdays 9a, Tuesdays 5pm
67	Roanoke	VA	439620.	0.38%	AMG	Tuesdays 9a, Tuesdays 5pm
68	Green Bay-Appleton	WI	438070.	0.38%	AMG	Tuesdays 7a, Tuesdays 3pm
69	Des Moines-Ames	IA	433950.	0.38%	KBBA KAJR KCYM	Tuesdays 8a, Tuesdays 4pm Tuesdays 8a, Tuesdays 4pm Tuesdays 8a, Tuesdays 4pm
70	Charleston-Huntington	WV	431150.	0.38%	WOCW	Tuesdays 9a, Tuesdays 5pm
71	Tucson (Sierra Vista)	AZ	425860.	0.37%	KKAX	Tuesdays 6a, Tuesdays 2pm
72	Flint-Saginaw-Bay City	MI	423010.	0.37%	WIEK	Tuesdays 8a, Tuesdays 4pm
73	Spokane	WA	422550.	0.37%	AMG	Tuesdays 9a, Tuesdays 5pm
75	Springfield, MO	MO	409020.	0.36%	K07XL	Tuesdays 9a, Tuesdays 5pm
76	Rochester	NY	404170.	0.35%	AMG	Tuesdays 9a, Tuesdays 5pm
78	Toledo	OH	400170.	0.35%	WMNT	Tuesdays 9a, Tuesdays 5pm
79	Huntsville-Decatur (Flor)	AL	385470.	0.34%	WBCF	Tuesdays 9a, Tuesdays 5pm
80	Madison	WI	384830.	0.34%	WBUW	Tuesdays 8a, Tuesdays 4pm
82	Shreveport	LA	371760.	0.32%	KLIA	Tuesdays 9a, Tuesdays 5pm

83	Paducah-Cape Girardeau	KY	369390.	0.32%	KDKZ	Tuesdays 9a, Tuesdays 5pm
84	Harlingen-Wslco-Brnsville-McA	TX	368960.	0.32%	AMG	Tuesdays 9a, Tuesdays 5pm
85	Syracuse	NY	368950.	0.32%	WOBX	Tuesdays 9a, Tuesdays 5pm
86	Champaign&Sprngfld-Decatur	IL	364050.	0.32%	WODK	Tuesdays 8a, Tuesdays 4pm
87	Waco-Temple-Bryan	TX	357720.	0.31%	KZCZ	Tuesdays 8a, Tuesdays 4pm
88	Colorado Springs-Pueblo	CO	354190.	0.31%	KSPK K05MD	Tuesdays 9a, Tuesdays 5pm Tuesdays 7a, Tuesdays 3pm
89	Chattanooga	TN	351220.	0.31%	Local4	Tuesdays 9a, Tuesdays 5pm
90	Cedar-Wtrlo-IWC&Dub	IA	343000.	0.30%	K44MM	Tuesdays 8a, Tuesdays 4pm
95	Jackson, MS	MS	321830.	0.28%	WWJX	Tuesdays 9a, Tuesdays 5pm
96	South Bend-Elkhart	IN	313210.	0.27%	WSBT	Tuesdays 8a, Tuesdays 4pm
97	Burlington-Plattsburgh	VT	307470.	0.27%	AMG	Tuesdays 9a, Tuesdays 5pm
99	Ft. Smith-Fay-Sprngdl-Rgrs	AR/OK	304670.	0.27%	KAJL	Tuesdays 9a, Tuesdays 5pm
100	Greenville-N.Bern-Washngtn	NC	301990.	0.26%	WPDU WGDO	Tuesdays 9a, Tuesdays 5pm Tuesdays 9a, Tuesdays 5pm
102	Myrtle Beach-Florence	SC/NC	291680.	0.25%	WBTW WHWH	Tuesdays 9a, Tuesdays 5pm Tuesdays 9a, Tuesdays 5pm
103	Evansville	IN	279860.	0.24%		

					WUCU	Tuesdays 8a, Tuesdays 4pm
105	Lincoln & Hastings-Krny	NE	276800.	0.24%	KAJS	Tuesdays 9a, Tuesdays 5pm
106	Boise	ID	270200.	0.24%	KRID KFL	Tuesdays 7a, Tuesdays 3pm Tuesdays 7a, Tuesdays 3pm
107	Tallahassee-Thomasville	FL	268390.	0.23%	WDDM	Tuesdays 9a, Tuesdays 5pm
108	Tyler-Longview(Lfkn&Ncgd)	TX	265690.	0.23%	KYTX KPKN	Tuesdays 8a, Tuesdays 4pm Tuesdays 8a, Tuesdays 4pm
109	Sioux Falls(Mitchell)	SD/MN/NE/IA	263000.	0.23%	KCPO	Tuesdays 7a, Tuesdays 3pm
110	Ft. Wayne	IN/OH	262990.	0.23%	KUCH	Tuesdays 9a, Tuesdays 5pm
111	Augusta-Aiken	GA/SC	260840.	0.23%	WJEA WFCU	Tuesdays 9a, Tuesdays 5pm Tuesdays 9a, Tuesdays 5pm
112	Reno	NV/CA	260630.	0.23%	AMG CTV	Tuesdays 9a, Tuesdays 5pm Varies
114	Springfield-Holyoke	MA	249430.	0.22%	WTXX	Tuesdays 9a, Tuesdays 5pm
116	Fargo-Valley City	ND/MN	249010.	0.22%	KCPM	Tuesdays 6a, Tuesdays 2pm
117	Eugene	OR	239710.	0.21%	SLTV 10	Tuesdays 9a, Tuesdays 5pm
119	Traverse City - Cadalliac	MI	235400.	0.21%	W20DI	Tuesdays 7a, Tuesdays 3pm
120	Lafayette, LA	LA	233790.	0.20%	KDMK	Tuesdays 8a, Tuesdays 4pm
121	Macon	GA	232910.	0.20%	W21DA	Tuesdays 9a, Tuesdays 5pm

123	Montgomery-Selma	AL	230420.	0.20%	WBIH WDSF	Tuesdays 9a, Tuesdays 5pm Tuesdays 9a, Tuesdays 5pm
124	SantaBarbra-SanMar-SanLuOb	CA	226940.	0.20%	KCCF AMG	Tuesdays 6a, Tuesdays 2pm Tuesdays 9a, Tuesdays 5pm
125	Monterey-Salinas	CA	226630.	0.20%	AMG	Tuesdays 9a, Tuesdays 5pm
126	Bakersfield	CA	223250.	0.20%	AMG	Tuesdays 9a, Tuesdays 5pm
127	Columbus, GA (Opelika, AL)	GA/AL	217660.	0.19%	WRDP W43CW	Tuesdays 9a, Tuesdays 5pm Tuesdays 9a, Tuesdays 5pm
128	Corpus Christi	TX	209760.	0.18%	KYDF	Tuesdays 8a, Tuesdays 4pm
129	La Crosse-Eau Claire	WI/MN	206480.	0.18%	KQEG	Tuesdays 8a, Tuesdays 4pm
130	Wilmington	NC	197700.	0.17%	WDRL	Tuesdays 9a, Tuesdays 5pm
131	Amarillo	TX/OK/NM	190240.	0.17%	KAUO KLKW	Tuesdays 7a, Tuesdays 3pm Tuesdays 7a, Tuesdays 3pm
132	Chico-Redding	CA	188010.	0.16%	KCNZ	Tuesdays 6a, Tuesdays 2pm
133	Columbus-Tupelo	MS	181860.	0.16%	AMG	Tuesdays 9a, Tuesdays 5pm
134	Wausau-Rhineland	WI	174760.	0.15%	WWEA	Tuesdays 7a, Tuesdays 3pm
135	Topeka	KS	172470.	0.15%	KAJF	Tuesdays 9a, Tuesdays 5pm
136	Columbia-Jefferson City	MO	171330.	0.15%	KBKV	Tuesdays 7a, Tuesdays 3pm

137	Monroe- El Dorado	LA	170980.	0.15%	K25NT	Tuesdays 9a, Tuesdays 5pm
138	Rockford	IL	170480.	0.15%	KIDN	Tuesdays 8a, Tuesdays 4pm
141	Beaumont-Port Arthur	OR/CA	165120.	0.14%	KBMN	Tuesdays 6a, Tuesdays 2pm
142	Duluth-Superior	MN/WI/MI	164380.	0.14%	KCWV	Tuesdays 8a, Tuesdays 4pm
143	Odessa-Midland	TX	163450.	0.14%	K40FJ	Tuesdays 8a, Tuesdays 4pm
144	Salisbury	MD	162050.	0.14%	WRDE	Tuesdays 9a, Tuesdays 5pm
145	Lubbock	TX	160440.	0.14%	KNKC	Tuesdays 8a, Tuesdays 4pm
146	Palm Springs	CA	158010.	0.14%	KAKZ	Tuesdays 6a, Tuesdays 2pm
148	Wichita Falls	KS	152950.	0.13%	KDGL	Tuesdays 7a, Tuesdays 3pm
149	Sioux City	IA/NE/SD	150790.	0.13%	KEJK	
150	Erie	PA	148880.	0.13%	W33DH	Tuesdays 9a, Tuesdays 5pm
151	Joplin-Pittsburg	MO/KS/OK	144110.	0.13%	KPJO	Tuesdays 8a, Tuesdays 4pm
152	Albany, GA	GA	142800.	0.13%	W20DO	Tuesdays 9a, Tuesdays 5pm
153	Rochestr-Mason City-Austin	MN/IA	141920.	0.12%	KWJM	Tuesdays 8a, Tuesdays 4pm
154	Panama City	FL	141740.	0.12%	WZPC	Tuesdays 9a, Tuesdays 5pm
155	Terre Haute	IN/IL	133310.	0.12%	WUDZ	Tuesdays 8a, Tuesdays 4pm

156	Bangor	ME	133310.	0.12%	AMG	Tuesdays 9a, Tuesdays 5pm
					CTV5	Tuesdays 9am
157	Biloxi-Gulfport	MS	130030.	0.11%	WKFK	Tuesdays 9a, Tuesdays 5pm
161	Gainesville	FL	126400.	0.11%	WFEO	Tuesdays 9a, Tuesdays 5pm
162	Sherman-Ada	OK	126050.	0.11%	KGNE	Tuesdays 9a, Tuesdays 5pm
165	Abilene	TX	113080.	0.10%	K33KX	Tuesdays 8a, Tuesdays 4pm
166	Billings	MT	110630.	0.10%	AMG	Tuesdays 9a, Tuesdays 5pm
168	Hattiesburg-Laurel	MS	108380.	0.10%	WQDT	Tuesdays 9a, Tuesdays 5pm
170	Quincy-Hannibal-Keokuk	MO	108380.	0.10%	W40DM	Tuesdays 7a, Tuesdays 3pm
172	Rapid City	SD	99170.	0.09%	K17JL	Tuesdays 7a, Tuesdays 3pm
175	Elmira (Corning)	NY/PA	90550.	0.08%	AMG	Tuesdays 9a, Tuesdays 5pm
176	Jackson, TN	TN	89970.	0.08%	WYJJ	Tuesdays 9a, Tuesdays 5pm
178	Watertown	NY	88070.	0.08%	W41EI	Tuesdays 9a, Tuesdays 5pm
181	Bowling Green	KY	80230.	0.07%	WCUZ	Tuesdays 9a, Tuesdays 5pm
182	Jonesboro	AS	79860.	0.07%	KPMF	Tuesdays 9a, Tuesdays 5pm
183	Charlottesville	VA	74990.	0.07%	W38FW	Tuesdays 9a, Tuesdays 5pm

186	Grand Junction	CO	69820.	0.06%	AMG	Tuesdays 9a, Tuesdays 5pm
187	Lafayette	IN	69180.	0.06%	WUDP	Tuesdays 8a, Tuesdays 4pm
188	Bend, OR	OR	67430.	0.06%	AMG	Tuesdays 9a, Tuesdays 5pm
192	Great Falls	MT	63720.	0.06%	K43CQ K111A	Tuesdays 7a, Tuesdays 3pm Tuesdays 7a, Tuesdays 3pm
193	Greenwood-Greenville	MS	62690.	0.06%	WHCQ	Tuesdays 9a, Tuesdays 5pm
195	Eureka	CA	58640.	0.05%	AMG	Tuesdays 9a, Tuesdays 5pm
205	Helena	MT	28110.	0.03%	AMG	Tuesdays 9a, Tuesdays 5pm
210	Glendive	MT	4370.	0.00%	KXGN	Tuesdays 7a, Tuesdays 3pm
	TOTAL:		106841010.	93.18%		

* Households represents all available households in a given market. Our cumulative number represents all available households in our markets.

* Air dates and times are subject to change by affiliate and/or network. Days and times are current as of the mailing of this document to you.